



RETURN THIS FORM TO:

High School J-Day Contests
Journalism Workshops

Department of Journalism
Ball State University
Muncie, IN 47306

PH: (765) 285-8900

FAX: (765) 285-7997

HOW TO SUBMIT PRINT ENTRIES

1. Please photocopy as needed. One form must be attached to the back of every entry.
2. Tape entry to back of form and indicate the category entered below.
3. Include payment for each entry. See instructions for rules and limits.

NUMBER OF ENTRIES:

\$6 PER ENTRY

(if attending J-DAY)

\$10 PER ENTRY

(if not attending J-DAY)

TOTAL:

OFFICE USE ONLY

Amount Enclosed

- Cash
- Check # _____
- P.O. # _____

DATE RECEIVED

DATE ENTERED

ENTERED BY

contests!

DEADLINE: RECEIVED BY WEDNESDAY, MARCH 17, 2010

STUDENT NAME(S) (if more than two, will be listed as staff)

NAME OF PUBLICATION	SCHOOL
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ADDRESS

CITY	STATE	ZIP	SCHOOL SIZE <input type="checkbox"/> UP TO 1,200 (A) <input type="checkbox"/> 1,200+ (AA)

ADVISER	EDITOR
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ADVISER E-MAIL

ADVISER SIGNATURE	DATE
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NEWSPAPER / ONLINE MEDIA

- | | | |
|---|---|--|
| <input type="checkbox"/> Print Feature Story | <input type="checkbox"/> Sports Page Design (Print only) | <input type="checkbox"/> Online Feature Story |
| <input type="checkbox"/> Print News Story | <input type="checkbox"/> Information Graphics (Print only) | <input type="checkbox"/> Online News Story |
| <input type="checkbox"/> Print Sports Story | <input type="checkbox"/> Feature or Entertainment Page Design (Print only) | <input type="checkbox"/> Online Sports Story |
| <input type="checkbox"/> Print Staff Editorial | <input type="checkbox"/> Home Page Design (Online only) | <input type="checkbox"/> Online Staff Editorial |
| <input type="checkbox"/> Print Column or Commentary | <input type="checkbox"/> Web Site Overall Content/Presentation/Navigation (Online only) | <input type="checkbox"/> Online Column or Commentary |
| <input type="checkbox"/> Front Page Design (Print only) | | <input type="checkbox"/> Online Feature Story |

URL:

YEARBOOK

- | | | |
|--|--|--|
| <input type="checkbox"/> Divider Spread | <input type="checkbox"/> Sports Spread | <input type="checkbox"/> Cover Design |
| <input type="checkbox"/> Academic Spread | <input type="checkbox"/> Theme Development | <input type="checkbox"/> Feature Story |
| <input type="checkbox"/> Student Life Spread | <input type="checkbox"/> Organization Spread | <input type="checkbox"/> Caption Writing |

NEWS OR FEATURE MAGAZINE

- | | | |
|--|--|--|
| <input type="checkbox"/> Personality Feature | <input type="checkbox"/> Multi-page Layout | <input type="checkbox"/> News Story |
| <input type="checkbox"/> Cover Design | <input type="checkbox"/> Sports Feature | <input type="checkbox"/> Entertainment Feature |

PHOTOGRAPHY

- | | | |
|--|---------------------------------------|--|
| <input type="checkbox"/> News Photo | <input type="checkbox"/> Sports Photo | <input type="checkbox"/> Photo Illustration/Photoshopped Photo |
| <input type="checkbox"/> Feature Photo | <input type="checkbox"/> Photo Story | |

BROADCAST

- | | | |
|---|--|----------------------------------|
| <input type="checkbox"/> News/Announcements | <input type="checkbox"/> Sports Play-by-Play | <input type="checkbox"/> Feature |
|---|--|----------------------------------|

contest info!

CONTEST JUDGING:

Entries will be judged solely on the contest category entered and winners will be assessed on the quality of their work. Brief comments will be provided, but full critiques will not be given due to the number of contest entries and limited time.

ADDITIONAL RULES & INSTRUCTIONS:

- Only newspapers published during the 2009-2010 academic year are eligible. Most newspapers will be tabloid or broadsheet in size. However, publications that are 8.5"x11" (or similar) in size may enter the newspaper category if they are the primary news source of the school.
- Only 2009 published yearbooks.
- Any news or feature magazine (8.5"x11" size) published during the 2009-2010 academic year.
- All student-created, school-endorsed online news publications.
- All student-created broadcast news, feature or sports play-by-play segments from the 2009-2010 academic year.
- Entries submitted in previous years are not eligible.
- Schools may enter any and all categories, but only two entries per school per category are permitted (except photography categories — up to four entries per school, per category will be accepted — two from newspaper/magazine/online, two from yearbook).
- Schools that pay for students to attend J-Day pay \$6 per contest entry. Schools that do not send students to J-Day pay \$10 per contest entry.
- Make checks payable to Ball State University.
- Winning entries can earn one of three distinctions: Superior, Excellent or Honorable Mention. Individual student achievement is being stressed and no overall publication winners will be awarded.
- To enter, all contest materials must be
RECEIVED BY WEDNESDAY, MARCH 17, 2010.

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NEWSPAPER/ONLINE MEDIA

Entry preparation: Cut out and mount each entry on an 8 1/2" x 11" white sheet of paper. Attach a completed form to the upper left corner of the back of each entry. Full page articles and double-trucks need not be mounted. Securely attach the completed entry form to the back of either the full page or double-truck. Only two entries per category per school. Online entry preparation: Submit Web site URL on contest entry form, and print out each page to be considered.

Print or Online Feature story: Consists of a single feature story.

Print or Online News story: Consists of a single school-related news story.

Print or Online Sports story: Consists of any sports-related story.

Print or Online Column or Commentary: Consists of a single column written by a single student. Column should have a byline.

Print or Online Staff Editorial: Consists of a single staff editorial. Editorials should not be bylined.

Front page design: Consists of a single front page exhibiting strong overall design. Print only.

Sports page design: Consists of any single page or double-truck with strong overall design (excluding front page). Print only.

Feature/Entertainment page design: Consists of a single page or double-truck exhibiting strong overall design (excluding front page). Print only.

Information graphics: Consists of any student-created information graphic, chart or diagram. Print only.

Home page: Consists of a home or intro page to an online news publication. Web only.

Web site overall content: Consists of an online high school news publication with up to three frames—both copy and visual presentation will be judged. Web only.

YEARBOOK

Entry preparation: Please submit sections of your yearbook for judging. Please tape spreads together. Complete yearbooks cannot be accepted for use in more than one category because each category has its own judge. Complete an entry form and attach the form to the back of the entry. Only two entries per category per school.

Divider spread: Consists of a single section divider spread.

Academic spread: Consists of any three academic-themed double page spreads.

Student life spread: Consists of any three student life double page spreads.

Sports spread: Consists of any three sports double page spreads.

Theme development: Consists of any four theme elements. These might include one opening spread, one closing spread, one division, cover or endsheets.

Organization spread: Consists of any three album or organization double page spreads.

Cover design: Consists of a single yearbook cover, including the spine of the book.

Feature story: Consists of a single feature story published in the yearbook.

Caption writing: Consists of any three individual photos and their accompanying captions.

NEWS OR FEATURE MAGAZINE

Entry preparation: Enter one issue or edition of your magazine published between 2009-2010 academic year. Securely attach an entry form to each magazine. Limit two entries per category per school.

Personality feature: A single personality story or profile.

Sports feature: Consists of any sports-themed feature story or column.

Cover design: Consists of a single magazine cover design.

Multi-page layout: Consists of a multi-page story exhibiting strong overall design (excluding cover).

News story: Consists of a single news story published in a news magazine.

Entertainment Feature: Consists of a single entertainment story published in a news or feature magazine.

PHOTOGRAPHY

Entry preparation: Cut out and mount each entry on an 8 1/2" x 11" white sheet of paper. Attach a completed form to the upper left corner of the back of each entry. Up to four entries per category (two from newspaper/magazine, two from yearbook).

News photo: Consists of a tearsheet.

Feature photo: Consists of a tearsheet.

Sports photo: Consists of a tearsheet.

Photo story: Consists of a photo essay (minimum of three

photos) with published story and/or cutlines.

Photo illustration/Photoshopped photo: Consists of a tearsheet of a staged or altered photo.

BROADCAST

Entry preparation: Entries must be submitted on DVD, labeled with school/staff/teacher; entries must not exceed 3 minutes in length. Limit 2 entries per category per school.

News/Announcements: Consists of any school news or announcements segment.

Feature: Consists of any broadcast feature package.

Sports play-by-play: Consists of any student-created sports play-by-play segment.