

contests!

RETURN THIS FORM TO:

J-Day Contests
Journalism Workshops
E: bsucontests@gmail.com
FAX: (765) 285-7997
 Department of Journalism
 Ball State University
 Muncie, IN 47306

HOW TO SUBMIT ENTRIES

- Please submit all entries online: bit.ly/bsujwcontests
- **EXCEPTION:** Mail in complete newspaper/yearbook for Newspaper/Yearbook Overall category.
- **PAYMENT OR P.O. MUST BE MAILED WITH ENTRY FORM**

QUESTIONS?

PH: (765) 285-8900
E: bsuworkshops@bsu.edu

NUMBER OF ENTRIES:

\$6 PER ENTRY

TOTAL:

\$

* Please save a copy of this entry form for your own record.

OFFICE USE ONLY

Amount Enclosed _____

- Cash
- Check # _____
- P.O. # _____

DATE RECEIVED

DATE ENTERED

ENTERED BY

DEADLINE: RECEIVED BY WEDNESDAY, MARCH 10, 2017

NAME OF PUBLICATION (NEWSPAPER)	NAME OF PUBLICATION (YEARBOOK)
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NAME OF PUBLICATION (ONLINE)	NAME OF PUBLICATION (BROADCAST)
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SCHOOL

SCHOOL ADDRESS

CITY	STATE	ZIP	SCHOOL SIZE <input type="checkbox"/> UP TO 1,000 (A) <input type="checkbox"/> 1,000+ (AA)
<input type="text"/>			

ADVISER	EDITOR
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ADVISER E-MAIL

ADVISER SIGNATURE	DATE
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PLEASE FILL IN THE NUMBER OF ENTRIES ENTERED PER CATEGORY:

NEWS, FEATURE, AND ONLINE MEDIA

- | | | |
|-----------------------|-----------------------------|---|
| ___ Newspaper Overall | ___ Review | ___ Print Multi-Pg. Layout |
| ___ Feature Story | ___ Staff Editorial | ___ Print Sports Pg. Design |
| ___ News Story | ___ Editorial Cartoon/Comic | ___ Print Feature or Entertainment Pg. Design |
| ___ Sports Story | ___ Multimedia Story | ___ Alt. Story Design |
| ___ Personality Feat. | ___ Cover Design | ___ Home Pg. Design (web) |
| ___ Opinion Story | ___ Print Front Pg. Design | ___ Website Overall |

YEARBOOK

- | | | |
|-----------------------|-------------------------|-------------------------------------|
| ___ Yearbook Overall | ___ Senior Ad Design | ___ Traditional Yearbook Design |
| ___ Cover & Endsheets | ___ Personality Profile | ___ Chronological Yearbook Design |
| ___ Alt. Story Design | ___ Display Writing | ___ Non-Traditional Yearbook Design |

PHOTOGRAPHY

- | | | |
|-------------------|------------------|---|
| ___ News Photo | ___ Sports Photo | ___ Photo Illustration/Photoshopped Photo |
| ___ Feature Photo | ___ Photo Story | |

BROADCAST

- ___ News/Announcements ___ Sports Play-by-Play ___ Feature ___ Opening

contest info!

CONTEST JUDGING:

Entries will be judged solely on the contest category entered and winners will be assessed on the quality of their work. Brief comments will be provided, but full critiques will not be given due to the number of contest entries and limited time.

ADDITIONAL RULES & INSTRUCTIONS:

- All entries MUST be submitted online at bit.ly/bsujwcontests (except Yearbook and Newspaper Overall, see entry descriptions for details.)
- Each school or publication that plans to submit entries, must complete the entry form in this PDF and email (bsuworkshops@bsu.edu) or mail it to the Workshops office before the contest deadline.
- Only news publications published during the 2016-2017 academic year are eligible. Most news publications will be tabloid or broad sheet in size. However, publications that are 8.5"x11" (or similar) in size may enter the news category if they are the primary news source of the school.
- Only 2016 published yearbooks.
- Any news or feature magazine (8.5"x11" size) published during the 2016-2017 academic year.
- All student-created, school-endorsed online news publications.
- All student-created broadcast news, feature or sports play-by-play segments from the 2016-2017 academic year.
- Schools may enter an unlimited number of entries in any and all categories, except where noted.
- Entries submitted in previous years are not eligible.
- All contest entries will cost \$6.
- Make checks payable to Ball State University.
- Winning entries can earn one of three distinctions: Superior, Excellent or Honorable Mention. Individual student achievement is being stressed.
- To enter, all contest materials must be **RECEIVED BY FRIDAY, MARCH 10, 2017**

Entry preparation: Submit digitally at bit.ly/bsujwcontests

NEWS, FEATURE, AND ONLINE MEDIA

- **Newspaper Overall:** Consists of two fully printed, consecutive issues of the school's primary news publication. (Submitted hard copy. Will not be returned.)
- **Feature Story:** Consists of a single feature story not including personality features.
- **News Story:** Consists of a single school-related news story.
- **Sports Story:** Consists of any sports-related story
- **Personality Feature:** Consists of any personality feature.
- **Opinion Story:** Consists of a single column or opinion story written by a single student.
- **Review:** Consists of a single review—could include movies, music, restaurants, etc.
- **Staff Editorial:** Consists of a single staff editorial. Editorials should not be bylined.
- **Editorial Cartoon/Comic:** Consists of one cartoon or comic.
- **Multimedia Story:** Consists of a story that utilizes multiple media technologies. This could include audio, video, photography, written stories, narration, etc.
- **Cover Design (tabloid or magazine pubs only):** Consists of a single magazine cover design. Tabloid news or traditional magazine only.
- **Front Page Design (excludes online pub):** Consists of a single front page exhibiting strong overall design. Broadsheet print newspaper only.
- **Multi-page Layout (tabloid or magazine pubs only):** Consists of a multi-page story exhibiting strong overall design (excluding cover). Tabloid news or a traditional magazine only.
- **Sports Page Design (excludes online pub):** Consists of any single page or double-truck with strong overall design (excluding front page)
- **Feature or Entertainment Page Design (excludes online pub):** Consists of a single page or double-truck with strong overall design. (excluding front page)
- **Alternative Story Design – News:** Consists of any student-created information graphic, chart or diagram.
- **Home Page Design (Online Only):** Consists of a home or intro page to an online news publication.
- **Website Overall (Online Only):** Consists of an online high school news publication – both copy and visual presentation will be judged.

YEARBOOK

- **Yearbook Overall:** Consists of an entire yearbook submission. Copy, theme and overall visual presentation will be judged. (Submitted hard copy. Will not be returned.)
- **Cover and Endsheets:** Consists of hard copies of the cover and endsheets of yearbook. Does not need to be a separate submission from Yearbook Overall.
- **Alternative story design – YB:** Consists of any alternative story design that may include charts, graphs, diagrams, timelines, information boxes, charticles or other alternative story structure that goes beyond traditional storytelling.
- **Senior Ad Design:** Consists of three different sized ads design by yearbook staff.
- **Personality profile:** Consists of a single personality profile published in any section of the yearbook.
- **Display Writing:** Consists of a single spread that includes headlines, subheads, captions, etc.
- **Traditional Yearbook design:** Consists of two spreads from three different sections of the book (six spreads total).
- **Chronological Yearbook design:** Consists of two spreads from three different weeks, months or seasons within the book (six spreads total).
- **Non-Traditional Yearbook design (for books that don't fit Traditional or Chronological Mold):** Consists of two spreads from three different parts of the book (six spreads total).

PHOTOGRAPHY

Entry preparation: Please upload a JPEG of the photo you wish to enter. If you prefer to upload a PDF of the page the photo ran on, for context, please be sure to tell us which photo on the page is to be judged in the "description" part of your entry submission.

- News photo:** Consists of any news photo.
- Feature photo:** Consists of any feature photo.
- Sports photo:** Consists of any sports photo.

Photo story: Consists of a photo essay (minimum of three photos) with published story and/or cutlines.

Photo illustration/Photoshopped photo: Consists of a staged or altered photo.

BROADCAST

- **News/Announcements:** Consists of any school news or announcements segment.
- **Sports Play-by-Play:** Consists of any student-created sports play-by-play.
- **Feature:** Consists of any broadcast feature package
- **Opening:** Consists of the introduction of a broadcast segment

DEADLINE: RECEIVED BY WEDNESDAY, MARCH 10, 2017